

Website Report: L&FRCA AGM August 29th 2014

The anniversary of computing is this year:

By way of an introduction, modern computing is over 60 years old this year (4am, 1st May 1964).

Computing was invented by [John G. Kemeny](#) and [Thomas E. Kurtz](#) (Dartmouth College, Hanover, New Hampshire, USA). The first program was called "Beginner's All-purpose Symbolic Instruction Code" (BASIC) and was used to run the school's computer system. These two professors of mathematics deeply believed that computer literacy would be essential in the years to come and so designed the computer language so that it was as approachable as possible. For more information read this Time Magazine Article: ["Fifty Years of BASIC, the Programming Language That Made Computers Personal"](#).

What we have achieved on the website in 2013/14

I would like to outline what we have achieved over the past year and demonstrate a little of what is possible with the L&FRCA website.

1. Displaying information and publicity for The Lenswood Harvest Festival on the website was terrific and my first task as administrator.
2. Moving the site to a new host, which not only reduced our cost by over 30% but also gave us a great deal more storage space on the server. It also gave us a more stable platform with no down time at all since we changed over. We have improved our access to technical help and now have an excellent service with some issues being resolved in as little as 15 minutes by Tom Waterhouse from "We Know I.T."
3. Added a second site as a sub domain. This domain is Mt Lofty Commons and this group is researching ways to save the PIRSA site on Swamp road from being sold off. We have the potential to add as many interest groups or sports groups or religious groups in this same manner as we choose. I have been able to set up an email address for the Mt. lofty Commons site so that a site email address rather than a member email address can be made available to users of the site. This can also be done easily for the L&FRCA site.
4. We have changed the appearance of the website to match the 'look' of our correspondence. This was achieved by editing on the site without the requirement for a major change of theme.
5. Ann Kempe, Peter Stafford and I have been working to try to bring about changes to the website which improve its usefulness, provide better information about community events and also to improve the look and interest value of the site. Recent examples include publicity for, the OBDA Field day (30th March), the Adelaide Food & Wine Festival (13th April) and the site supported fund raising efforts for repairs to cricket clubrooms at the Lenswood Memorial Oval.
6. We have also added many more links to local businesses and community groups. This is still a work in progress and will take a bit of work to complete and keep up-to-date. However we think it is a valuable addition to the site.
7. Another innovation is the ability to run a speed check on the website which analyses what items take what amount of time to load so that in the future the site can be made to work faster. I have already reduced the time the website takes to load by half.

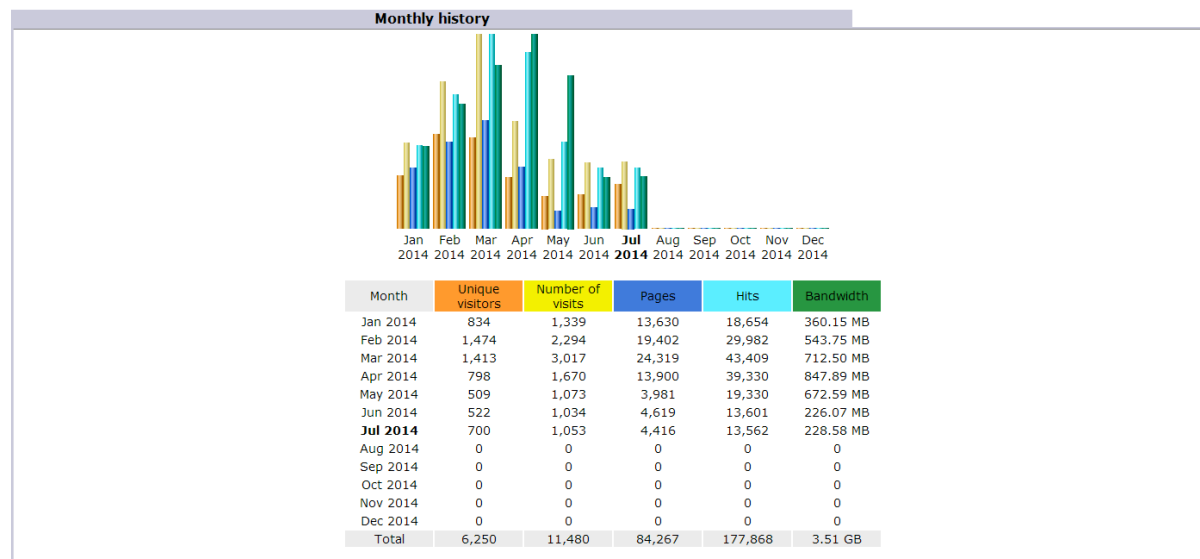
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8. It is also possible to see the numbers of visitors what they look at, when, so producing useful data about the website. I have printed out a graph of visits to the site from January to July as an example (see below).
9. Other items researched are some of the newer plugins. For example Zero spam which I hope will stop spam comments from being sent to our sites. Another is called Page Builder which will help in creating better looking pages in the future.
10. WordPress (the software the site is built on) functions like a community, in that there are a founding group of experts who designed the system and there are others who help code not only improvements to the main program but also people code other parts, according to a set of standards and required formats and inclusions. There is an exciting level of interest in WordPress and websites generally and that can only help the L&FRCA to continue to progress and achieve.

Number of visitors to the L&FCA website, what they look at, when (Jan. to July 2014)

Summary					
Reported period	Month Jul 2014				
First visit	01 Jul 2014 - 00:53				
Last visit	23 Jul 2014 - 22:06				
	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Viewed traffic *	700	1,053 (1.5 visits/visitor)	4,416 (4.19 Pages/Visit)	13,562 (12.87 Hits/Visit)	228.58 MB (222.28 KB/Visit)
Not viewed traffic *			3,928	6,738	245.33 MB

* Not viewed traffic includes traffic generated by robots, worms, or replies with special HTTP status codes.



Mal Drew
 Website Administrator
 29th August 2014